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101

Summary Description of Item

102

Add it to your shopping cart

(You can always cancel later...)

NEW! Order faster with 1-Click!

(You can cancel within 90 minutes)

103

Say item and ship it to:

John Doe at home

103a

103c Check shipping address or change 1-Click settings

103d Learn more about 1-Click Express ordering

104

Detail Description of Item

Thank you for your 1-Click order!

105

A quantity of 1 of 1 item will be shipped to you as soon as possible. We will do our best to minimize your shipping costs by combining your 1-Click orders into as few shipments as possible.

Please continue browsing,  
Review or Change your 1-Click orders

101

Summary Description of Item

## Summary of 1-Click Express Orders

Press this button if you changed quantities of any item below. If you don't press it, your changes won't stick! You can set the quantity to 0 (zero) to cancel an item.

The 1-Click orders below (available in 3 or fewer days) will be shipped together:

Order # 098337

1

Item 1

\$10.00

1

Item 2

\$15.00

Total

\$25.00

The 1-Click orders below (available in one week or more) will be shipped together:

Order # 098336

1

Item 3

\$20.00

1

Item 4

6.00

Total

\$26.00

Ship to: John Doe at home

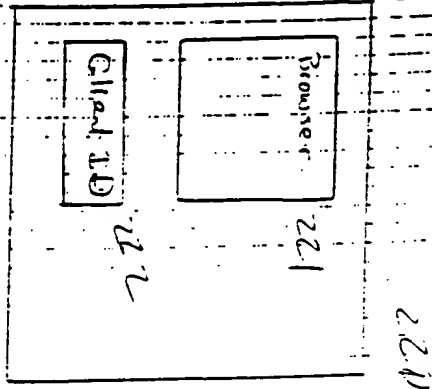
Shipment Method: Standard Domestic Shipping

Payment Method: \*\*\*\* \* 1-2345

Continue Shopping

1-Click Express shipping policies

Client



2/0

Server

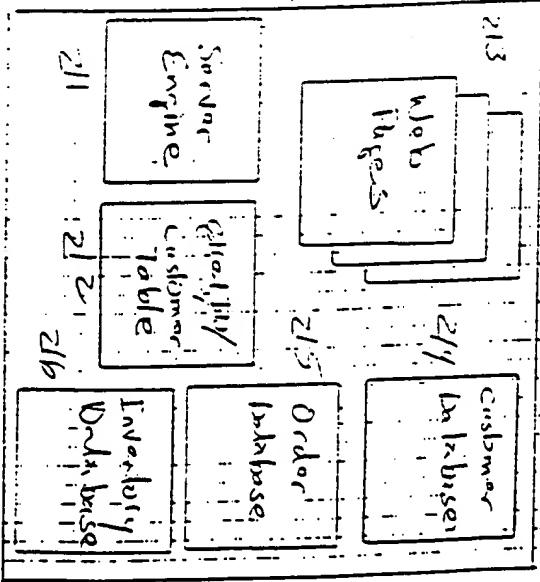


Figure 2

Enable  
Single-Action  
Ordering

301

Retrieve  
Client ID

302

Set Client ID/  
Customer  
Mapping

303

Set Single-Action  
Ordering for Client ID

304

Return  
Confirming  
Web page

Done

Figure 3

Generate Item Web page

401

generate standard shopping cart web base for item

402

Single Item  
Flow set for  
direct to  
customer

Y 403

Add Single Item  
Section to Web page

Done

Fig. 1

Process  
Super Order

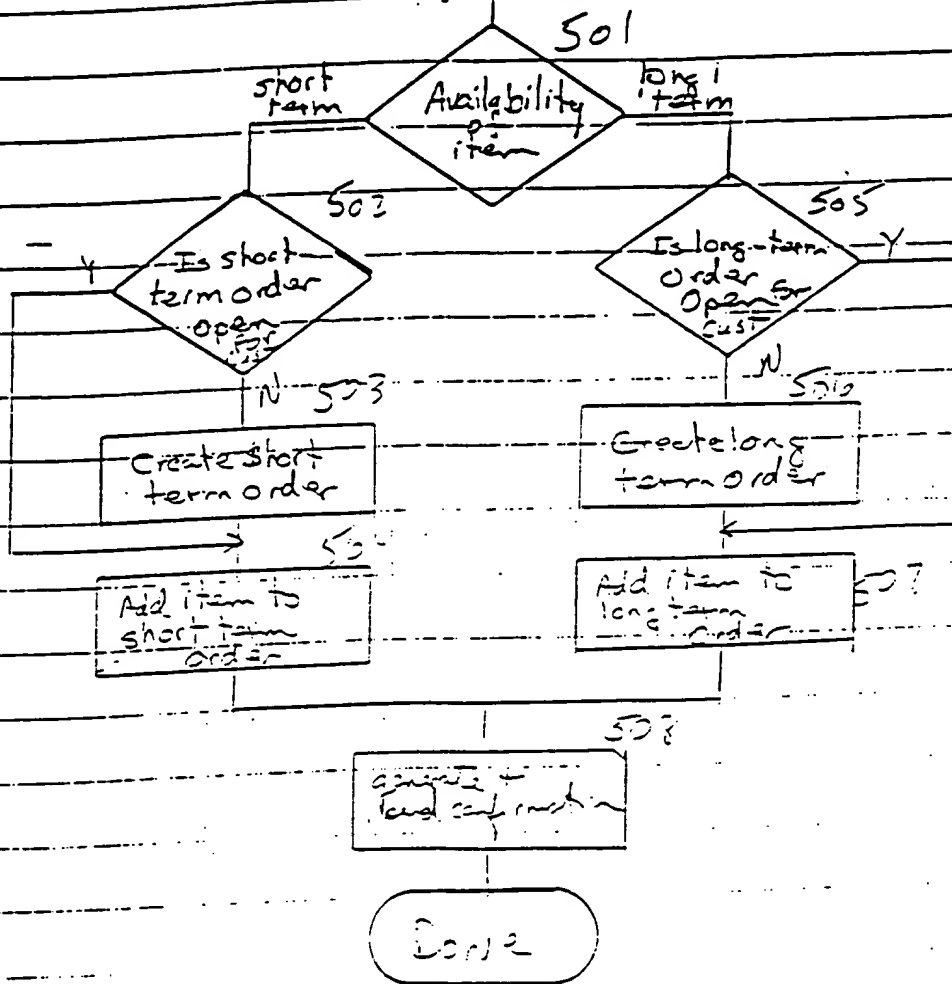


Fig 5



Generate  
Short-term order  
Summary

601

Generate standard  
Web page

602

Short-term order  
open

Y

603

Add short-term  
Order  
to Web page

N

604

Long-term  
order  
open

Y

605

Add long-term  
order to Web  
page

N

Done

Fig 6

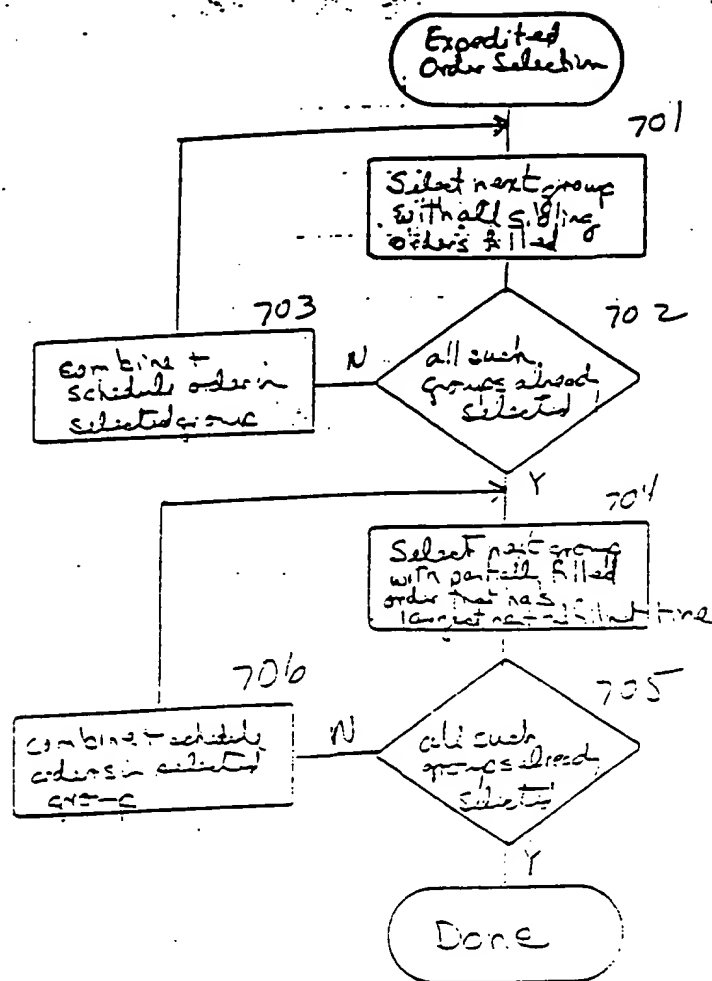


Fig 7

SPAR

A: Customer Name & Address

B: Customer Financial Info

C: Customer Employment Info

D: Customer Education Info

Fig 8A

A: First Name:

M.I.:

Last Name:

Street:

City:

State:

Zip:

B: Customer Financial Info

C: Customer Employment Info

D: Customer Education Info

Fig 8 B

A: Customer Name & Address

B: Net Worth:

Annual Income:

Spouse's Annual Income:

Other Income:

C: Customer Employment Info

D: Customer Education Info

Fig 8A

101

Summary Description of Item

102

Add it to your shopping cart

:

103

Buy item and ship it to:

John Doe at home

:

901

901a

Give this item to a friend.  
Just type in their email and  
press GIVE.

Email: \_\_\_\_\_

GIVE

: 901b

901c

104

Detail Description of Item

Figure 9A

101

Summary Description of Item

102

Add it to your shopping cart

:

103

Buy item and ship it to:

John Doe at home

:

902

902a

Give this item to a group of friends.  
Just type in the group name and  
press GIVE.

Group Name: \_\_\_\_\_

GIVE

— 902c

: 902b

104

Detail Description of Item

Fig 9B

# Create Group

Group Name: \_\_\_\_\_

1001

## Member Info

Name      Email      Delivery Address

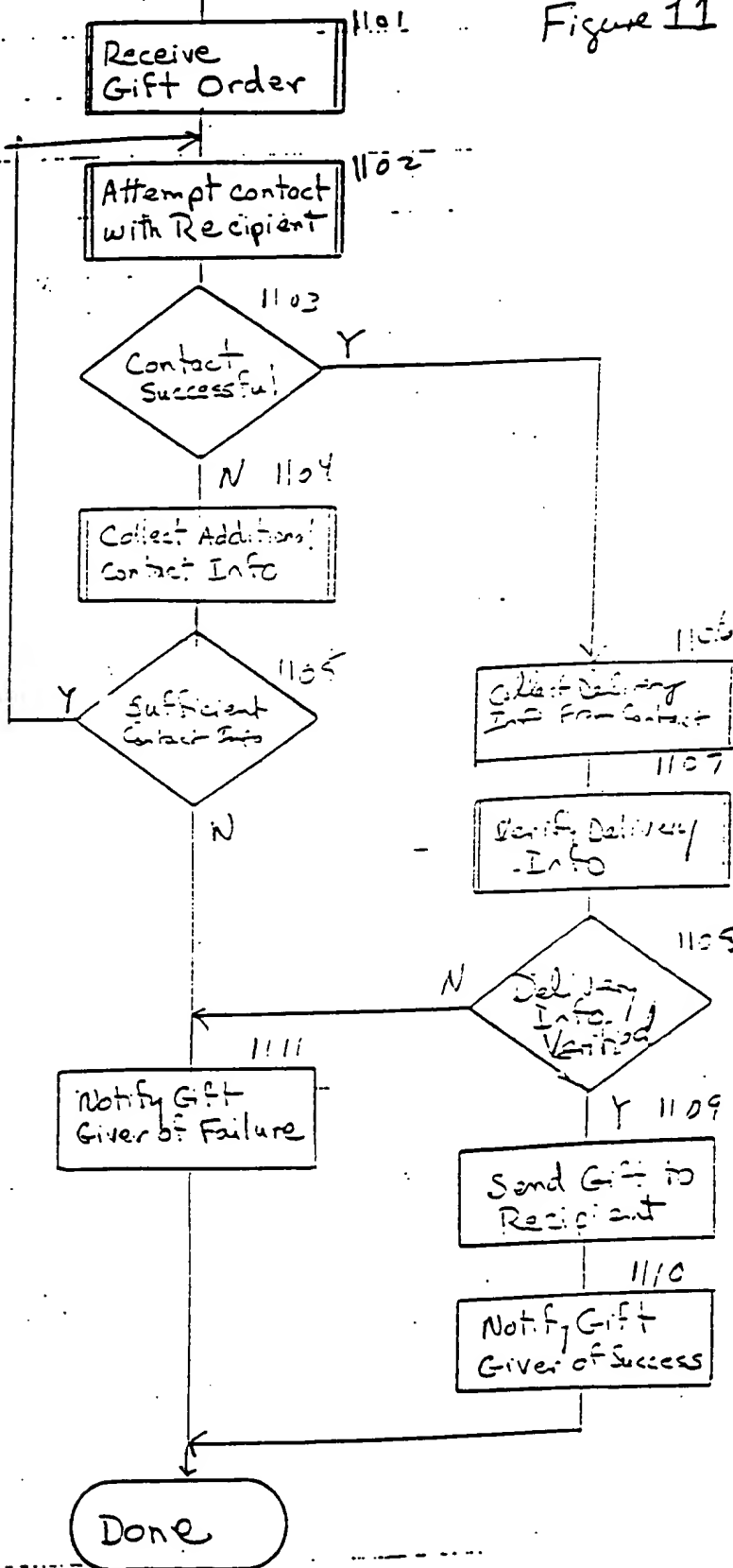
1002


Fig 10



# TrackGift Delivery

Figure 11



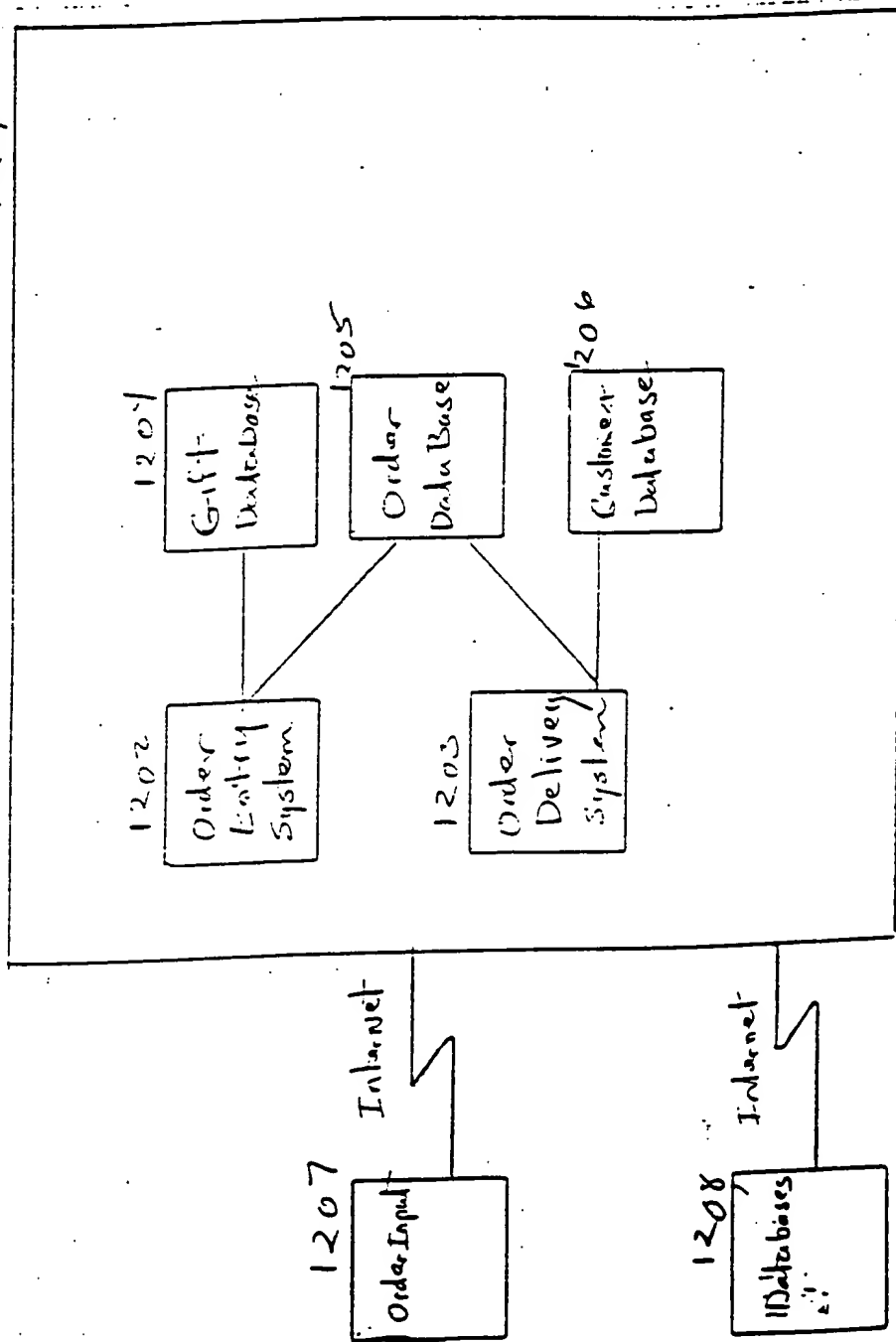


Figure 12

# Order States

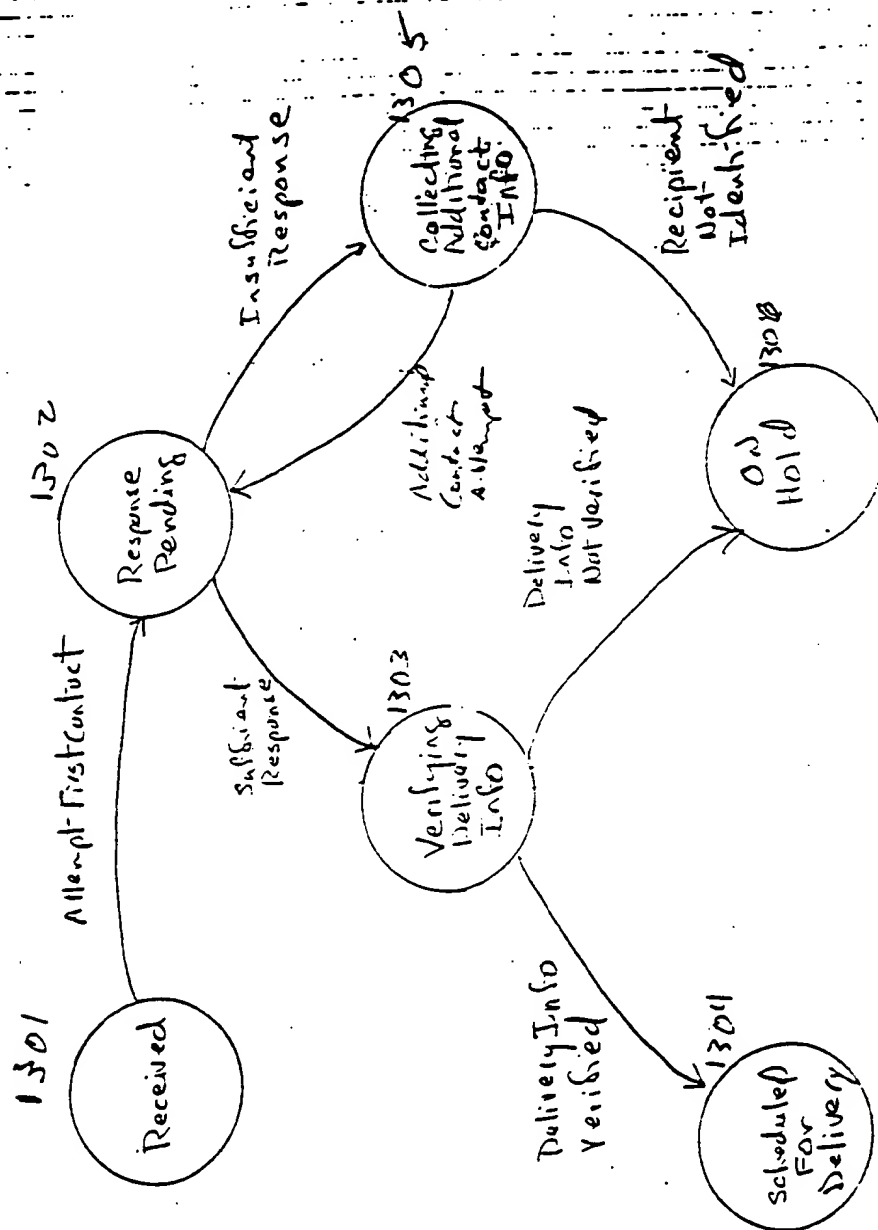


Figure 13

Receive  
Gift Order

Receive Gift  
Giver Request

1401

Create Session  
with Gift Giver

1402

Receive  
Gift Selection

1403

Receive Recipient  
Contact Info

1404

Receive  
Payment Info

1405

Payment  
Approved

1406

N

Notify Gift  
Giver of Denial

1407

Done

Assign Gift  
Order Tracking No.

Y 1408

Store Gift  
Order Info

1409

Notify Gift  
Giver of Approval

1410

End Session  
with Gift Giver

1411

Done

Figure 14

1401  
1402  
1403  
1404  
1405  
1406  
1407  
1408  
1409  
1410  
1411

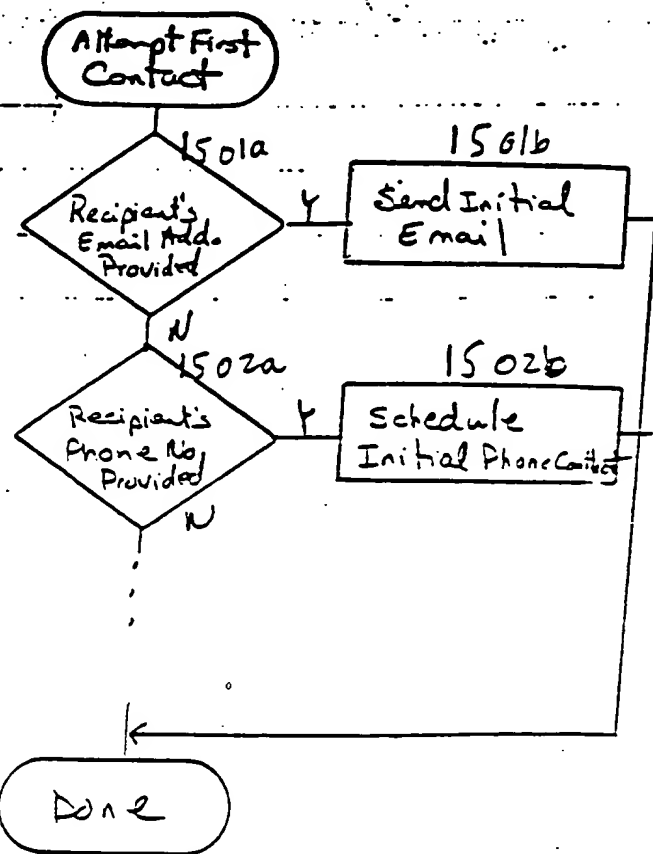


Figure 15

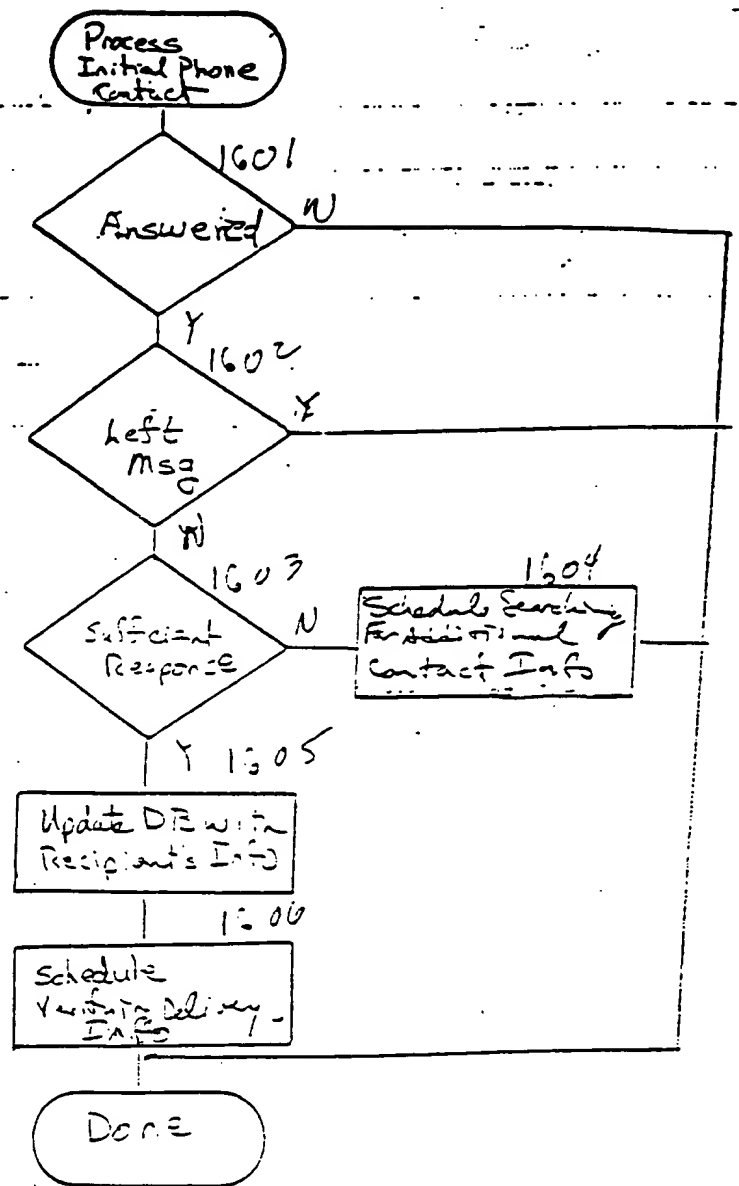


Figure 16

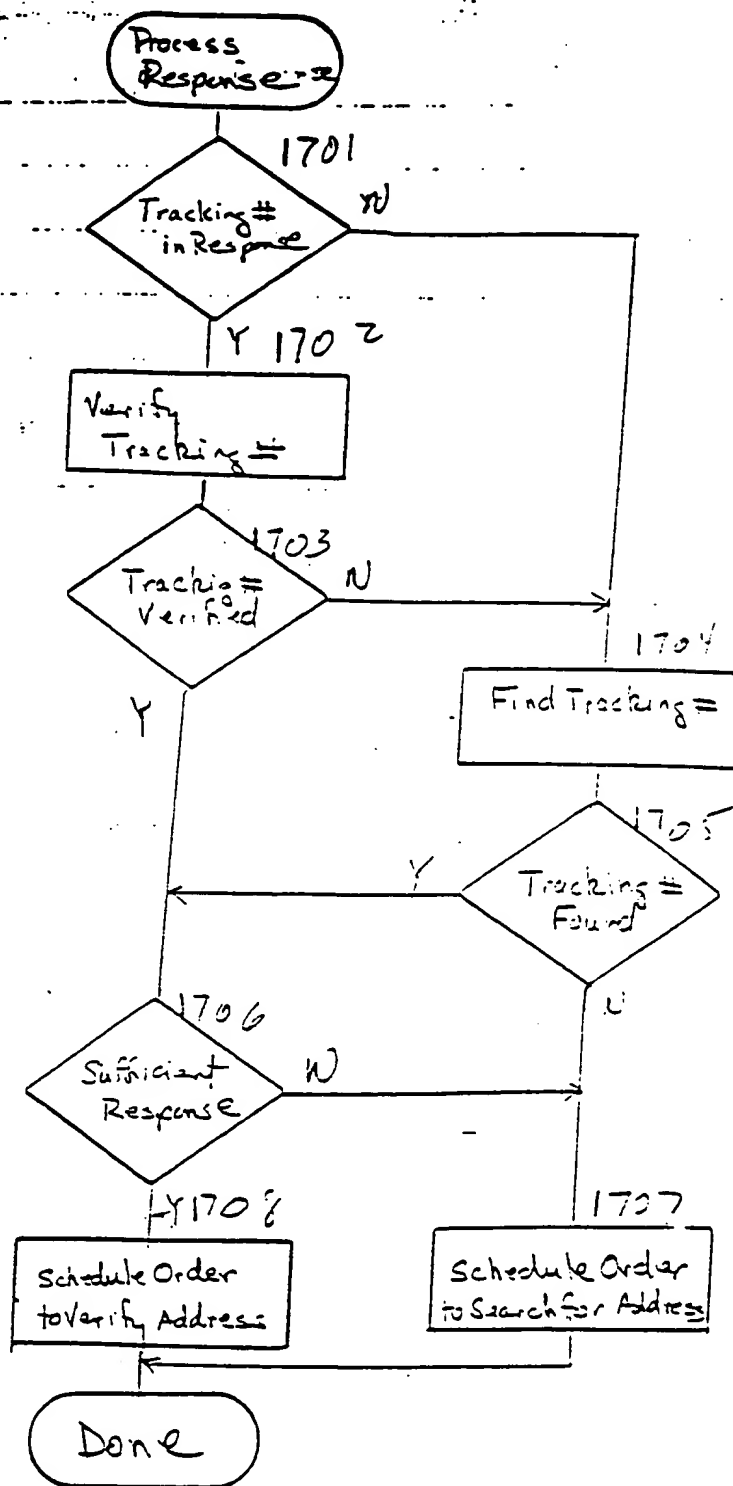


Figure 17

Collect Additional  
Contact Info

1801

Search Internet-  
based Telephone +  
Email Directories

1802

Search CD-Rom  
Telephone + Email  
Directories

1803

Search Local  
Database of  
Customers

1804

Search with  
Internet-based  
Search Engines

1805

Search for specific  
Information from  
Email + Email

1806

Analyze Retrieved  
Information

1807

Store Retrieved +  
Analyzed Info

1808

Display Information

1809

Receive Instructions  
on further processing

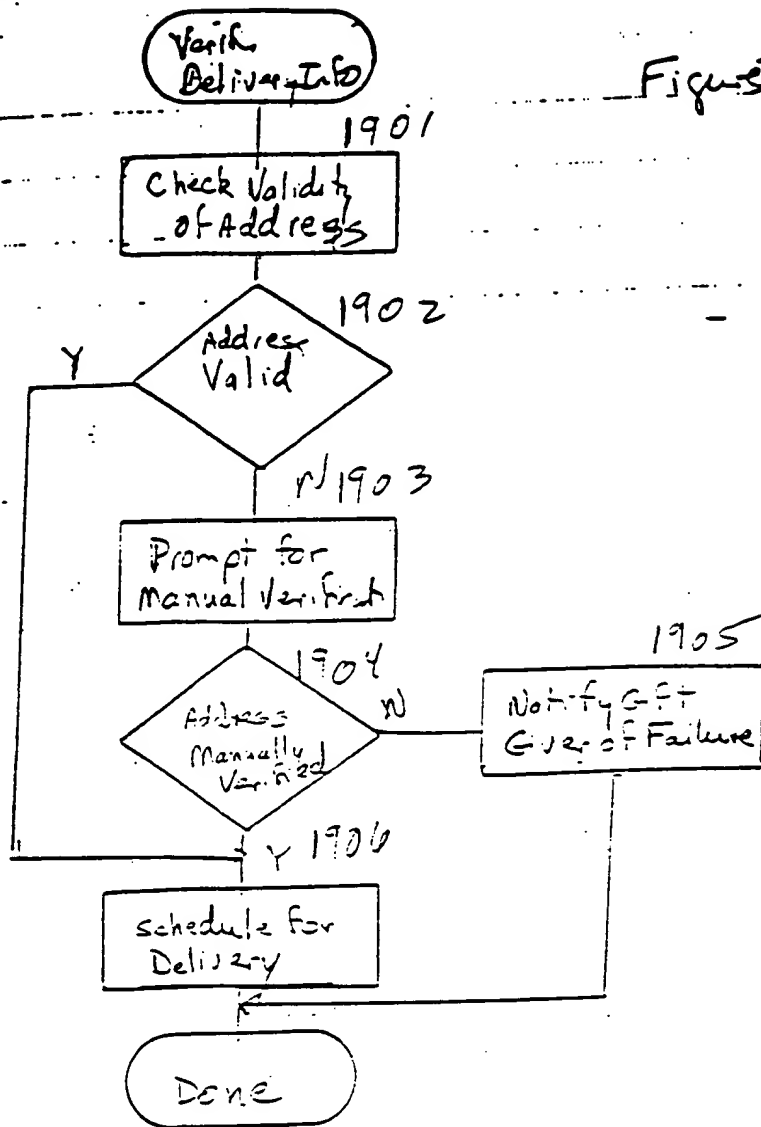
Done

Figure 18

1801 Collect Additional Contact Info  
1802 Search Internet-based Telephone + Email Directories  
1803 Search CD-Rom Telephone + Email Directories  
1804 Search Local Database of Customers  
1805 Search with Internet-based Search Engines  
1806 Search for specific Information from Email + Email  
1807 Analyze Retrieved Information  
1808 Store Retrieved + Analyzed Info  
1809 Display Information  
Done



Figure 19



2001

Summary Description  
OF Item

2002

Add it to your  
shopping cart

⋮

2003a

Buy item and  
ship it to:

2003b

John Doe at home

⋮

2003

2004

Detailed Description  
OF Item

Fig. 20A

2001

Summary Description  
OF Item

2002

Add it to your  
shopping cart

⋮

2003

2003a

Buy item and  
ship it to:

2003b

John Doe at home

⋮

2006

John Doe at Home

2007

John Doe at work - VISA/UPS 1-day

2008

John Doe at work - Co. Acct./electronic

2009

Jolene Doe

2010

~~XYZ Location~~

2013

XXX95 Main St., Seattle

2014

<New Address For Customer>

2016

<Send to Non-Customer Recipient

2004

Detailed Description  
OF Item

Fig. 20B

2001

Summary Description  
OF Item

2002

Add it to your  
shopping cart

2003a

Buy item and  
ship it to:

2003b

Jolene Doe

2003

2004

Detailed Description  
OF Item

Fig. 20C

2001

Summary Description  
OF Item

2002

Add it to your  
shopping cart

⋮

2003c

Ship item to:

2003b John Doe of home

⋮

2003

2003d

Buy Now

2004

Detailed Description  
OF Item

Fig. 20 D

## Sign-In

User Name:  2101

Password:  2102

Enter Credit Card No.

to be Used For Orders

to New Addresses

During this Shopping  
Trip (Optional):

Credit Card Type:

 ▼

Credit Card Exp.:

2103

Fig. 21A

## Add A New Customer Procurement Option

Address Line 1 :  
(or company name)

c/o ABC Club

Address Line 2:

1111 Main St.

City:

Seattle

State:

WA ▼

Country:

USA

ZIP Code:

98100

Phone Number:

206-555-5555

Credit Card No.:

1111-1111-1111-1111

Credit Card Type:

Mastercard ▼

Credit Card Exp.:

01/02

Shipping Method:

Standard (3-7 days)

Option Moniker:

The Club

2104

2105

2106

2107

2108

Choose as Default:

☐

2109

Use Credit Card Above

For Other Orders to

New Addresses During

this Shopping Trip:

☒

2110

Fig. 21 B

## Add A New Customer Procurement Option

Address Line 1:   
(or company name)

Address Line 2:

City:

State:  ▼

Country:

ZIP Code:

Phone Number:  - 2105

2104

Shipping Method:  - 2107

Option Moniker:  - 2108

Choose as Default: ☐ - 2109

Fig. 21C



## Identifying Recipient Procurement Options

Phone Number:  - 2201

or

E-mail Address:  - 2202

or

Name:  Doug Doe - 2203

Address Line 1:  Smith Hall #302

(or company name)

Address Line 2:  ABC University

City:  Seattle

State:  WA ▼

Country:  USA

ZIP Code:  98101

2204

Credit Card No:  XXXX-XXXX-XXXX-1111

Credit Card Type:  ▼

Credit Card Exp:

2206

Shipping Method:  Overnight

2207

Recipient Moniker:  Dougie

2208

Gift Wrapping Option:  Premium 1

2209

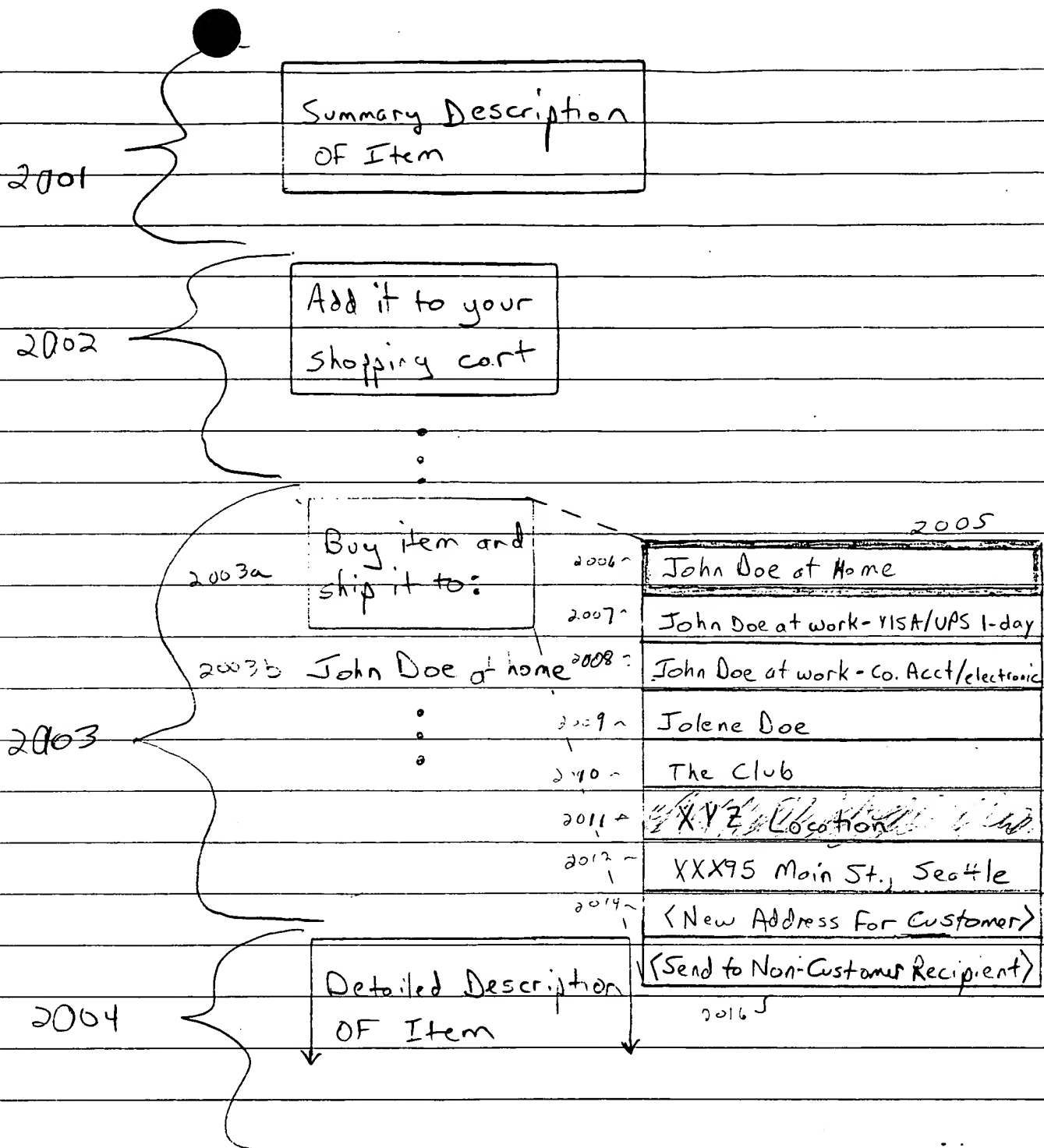


Fig. 23

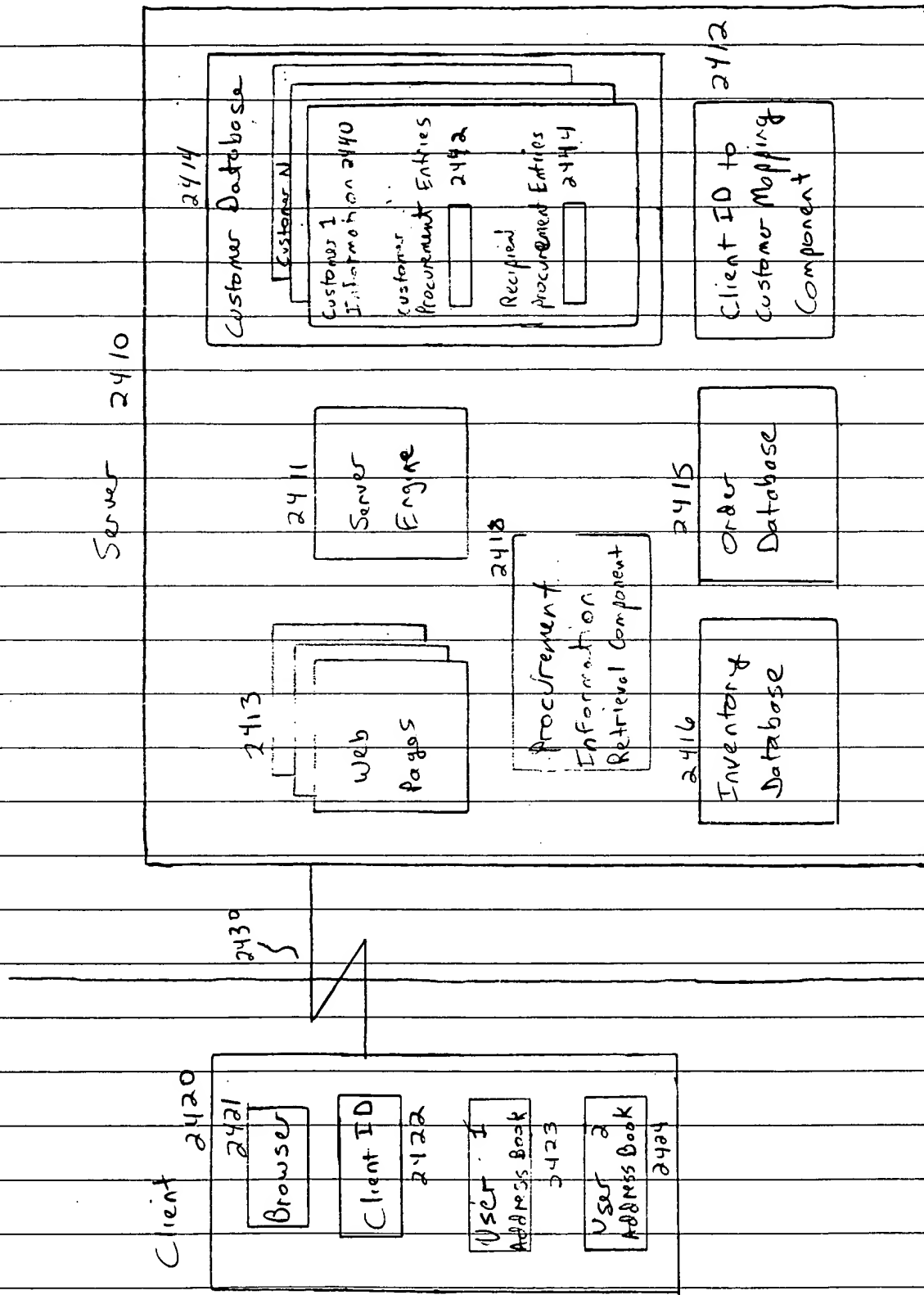


Fig. 24

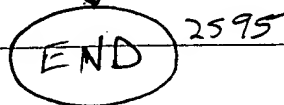
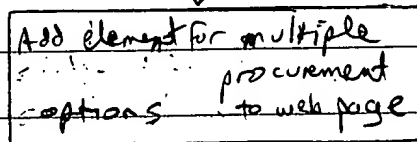
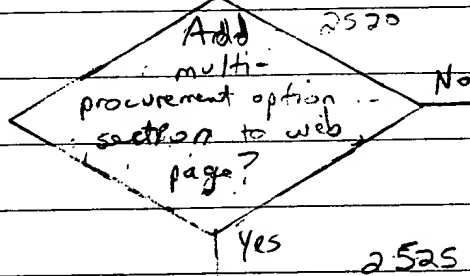
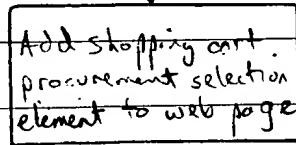
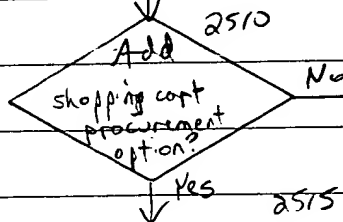
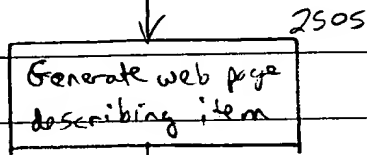
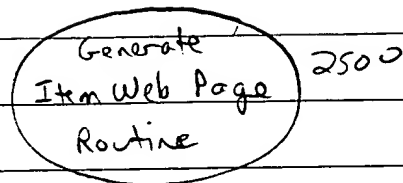


Fig. 25

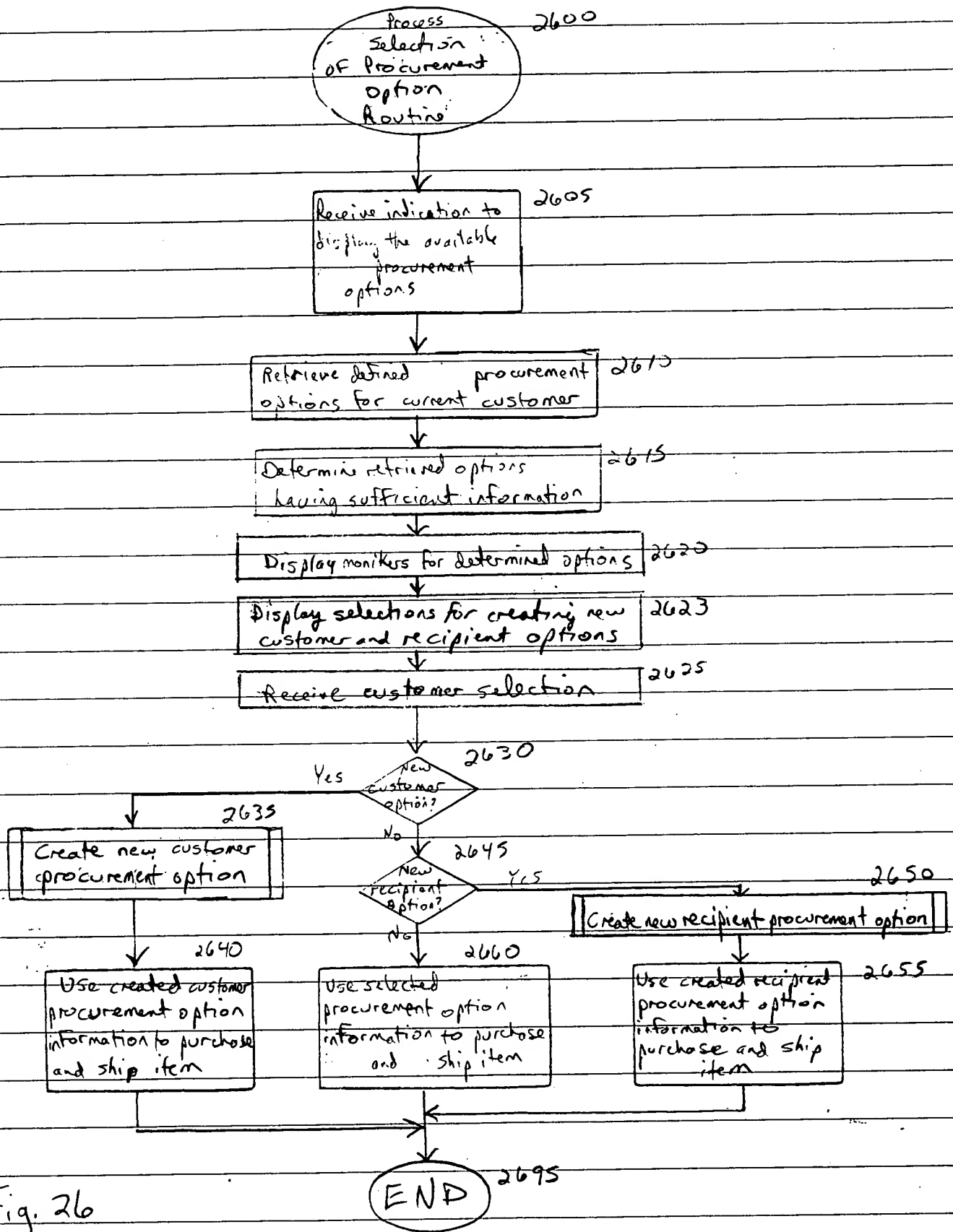


Fig. 26

Create New Customer Procurement Option Subroutine 2635

Fig. 27

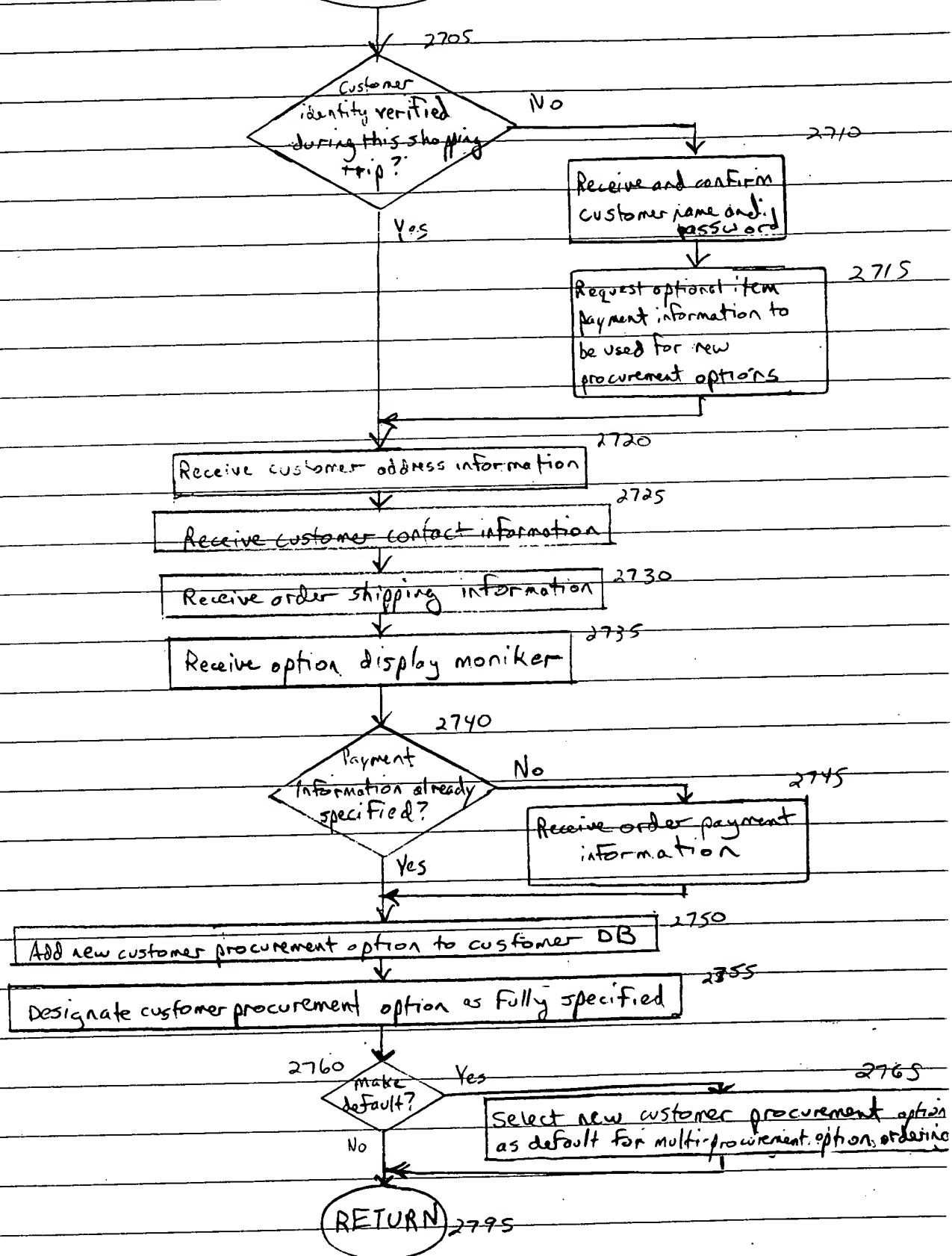


Fig. 28

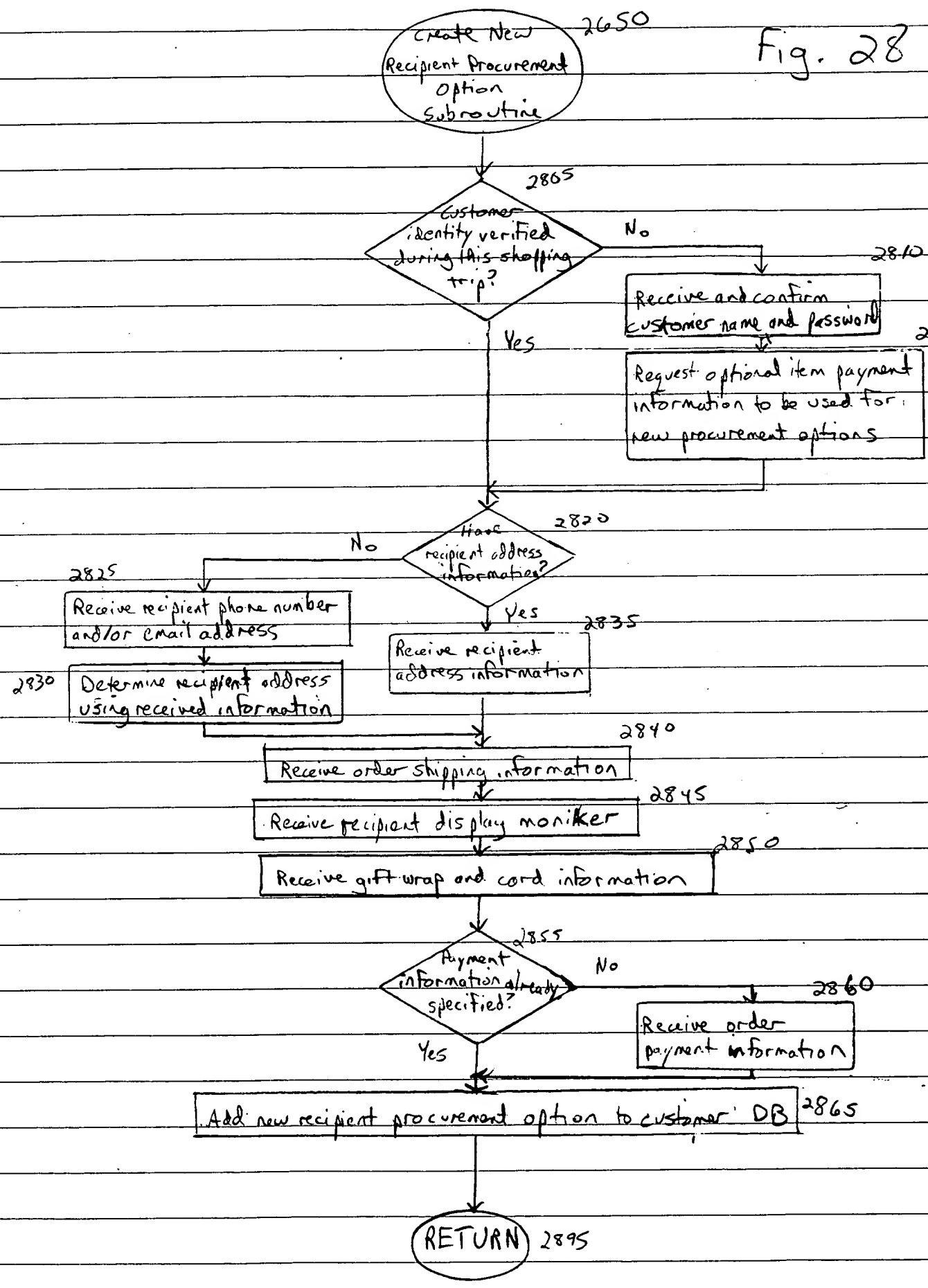


Fig. 29A

## Summary of Multi-Procurement Option Orders

Press this button if you Changed Quantities of any item below. If you don't press it, your changes won't "stick."

You can set the quantity to 0 (zero) to cancel an item.

To Customer "John Doe at Home":

The orders below (available in 3 or fewer days) will be shipped together:

2916 {

Order # 272381			
<span style="border: 1px solid black; padding: 2px;">1</span>	Item 1	\$10.00	
<span style="border: 1px solid black; padding: 2px;">1</span>	Item 2	<u>\$15.00</u>	
	Total	\$25.00	

The orders below (available in one week or more) will be shipped together:

2917 {

Order # 12583			
<span style="border: 1px solid black; padding: 2px;">2</span>	Item 3	<u>\$10.00</u>	
	Total	\$20.00	

2918 {  
Shipment Method: Standard Domestic Shipping  
Payment Method: \*\*\*\*-\*\*\*\*-\*\*\*1-2345

To Customer "The Club":

The orders below (available in 3 or fewer days) will be shipped together:

order # 837278

<span style="border: 1px solid black; padding: 2px;">1</span>	Item 4	\$5.00	
	S&H	<u>\$2.00</u>	
	Total	\$7.00	

Shipment Method: Standard Domestic Shipping  
Payment Method: \*\*\*\*-\*\*\*\*-\*\*\*1-1111

NEXT PAGE

Continue Shopping



Fig. 29B

To Recipient "Dougie"

The orders below (available in 3 or fewer days)  
will be shipped together:

Order # 658377

1	Item 5	\$ 7.00
	Premium 1 Wrapping	\$ 3.00
	Total	\$ 10.00

Shipment Method: Overnight

Payment Method: \*\*\*\*-\*\*\*\*-\*\*\*1-1111

Time When Order Processing Will Be Finalized: 03:00 P.M., 11/12/XX

PREVIOUS PAGE

Continue Shopping

Fig. 30

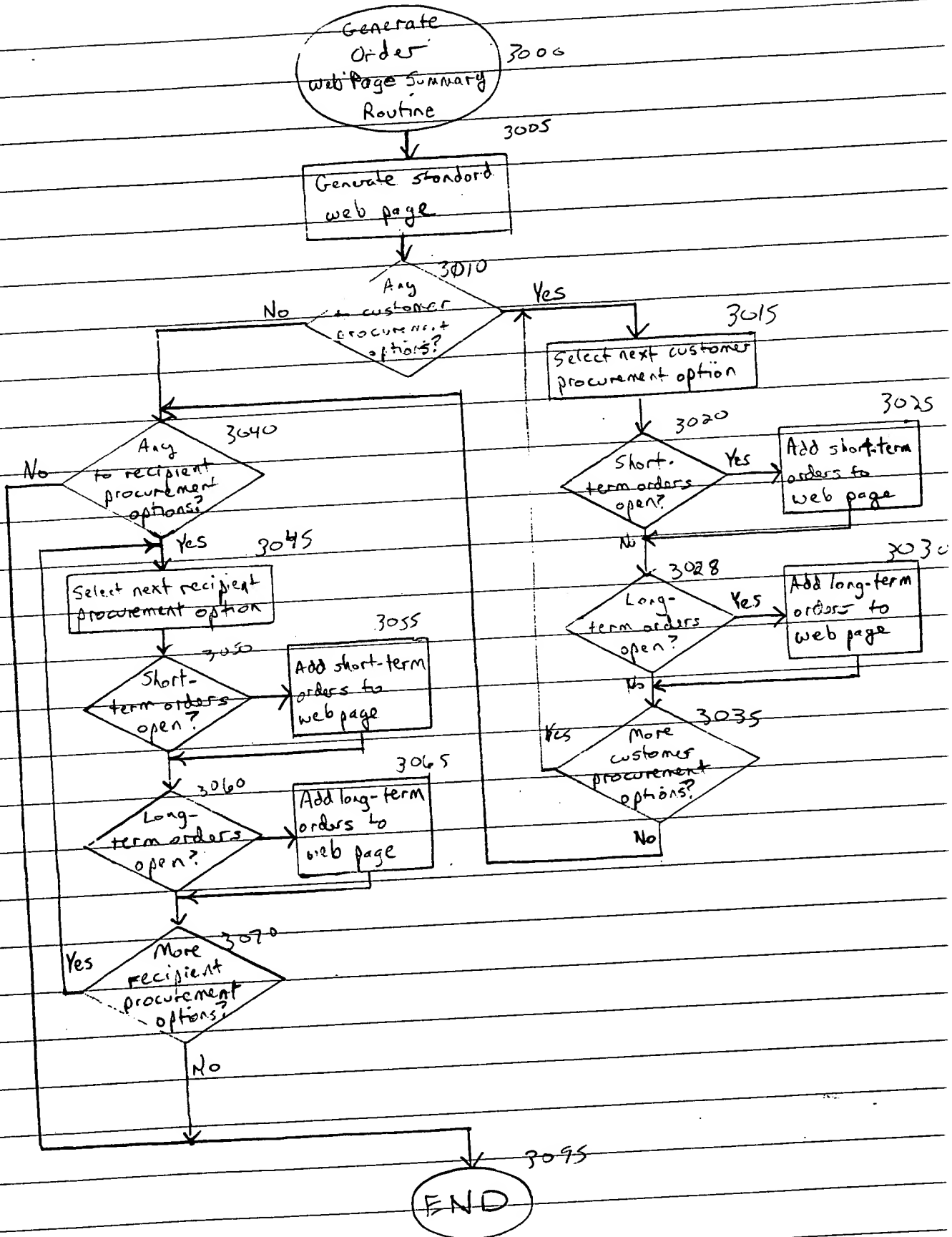


Fig. 31A

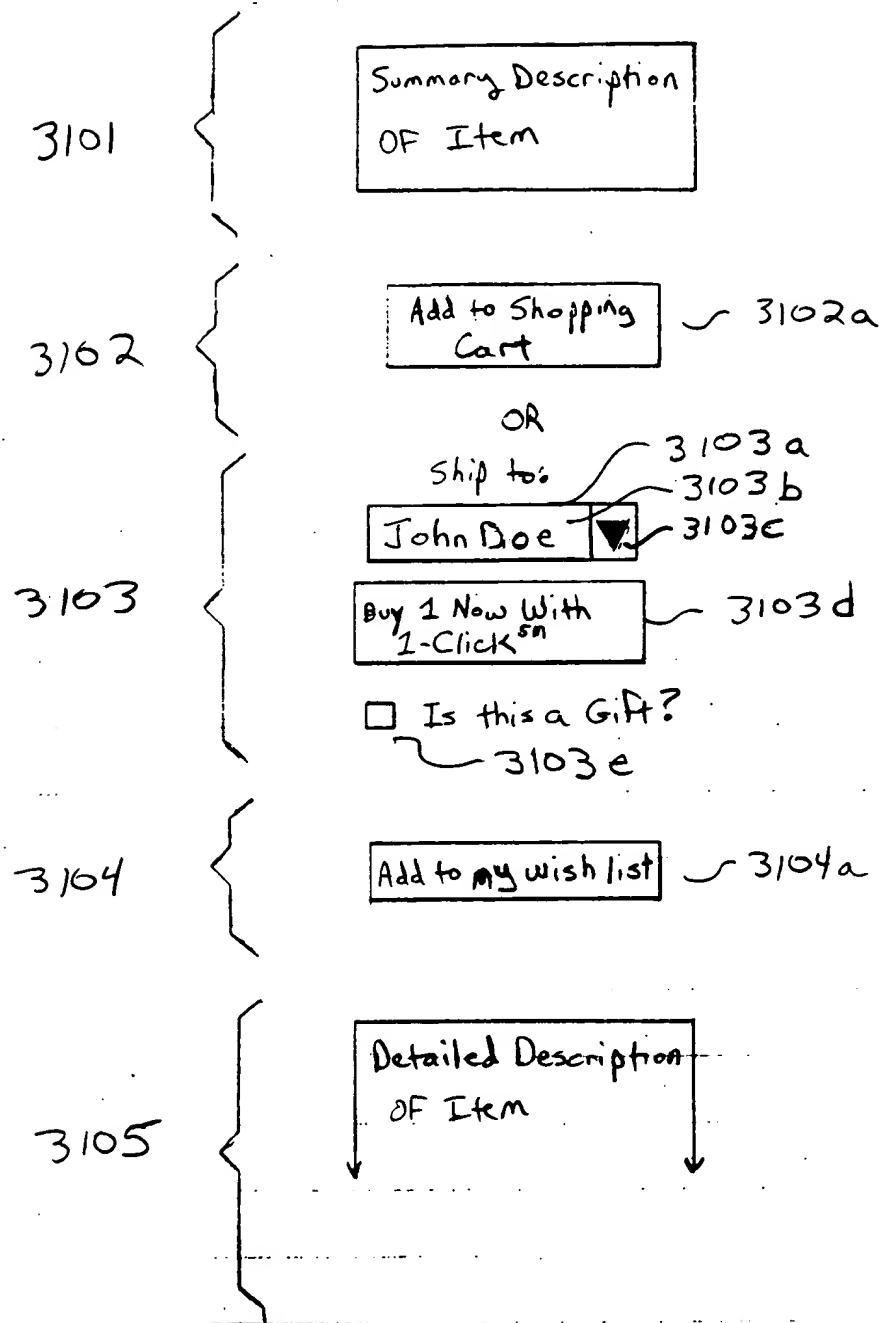


Fig. 31B

3101

Summary Description  
OF Item

3102

Add to Shopping  
Cart

3102a

OR

Ship to:

3103a

3103b

3103c

John Doe	▼
<del>John Doe</del>	
Benjamin F- Wilm	
Winston Chur- 98101	
add new address	
-----	
Winston Chur- [1]	
Winston Chur- [2]	
Benjamin F- Fair	
send to e-mail address	

3103d

3103e

3103f

3103g

3103h

3103i

3103j

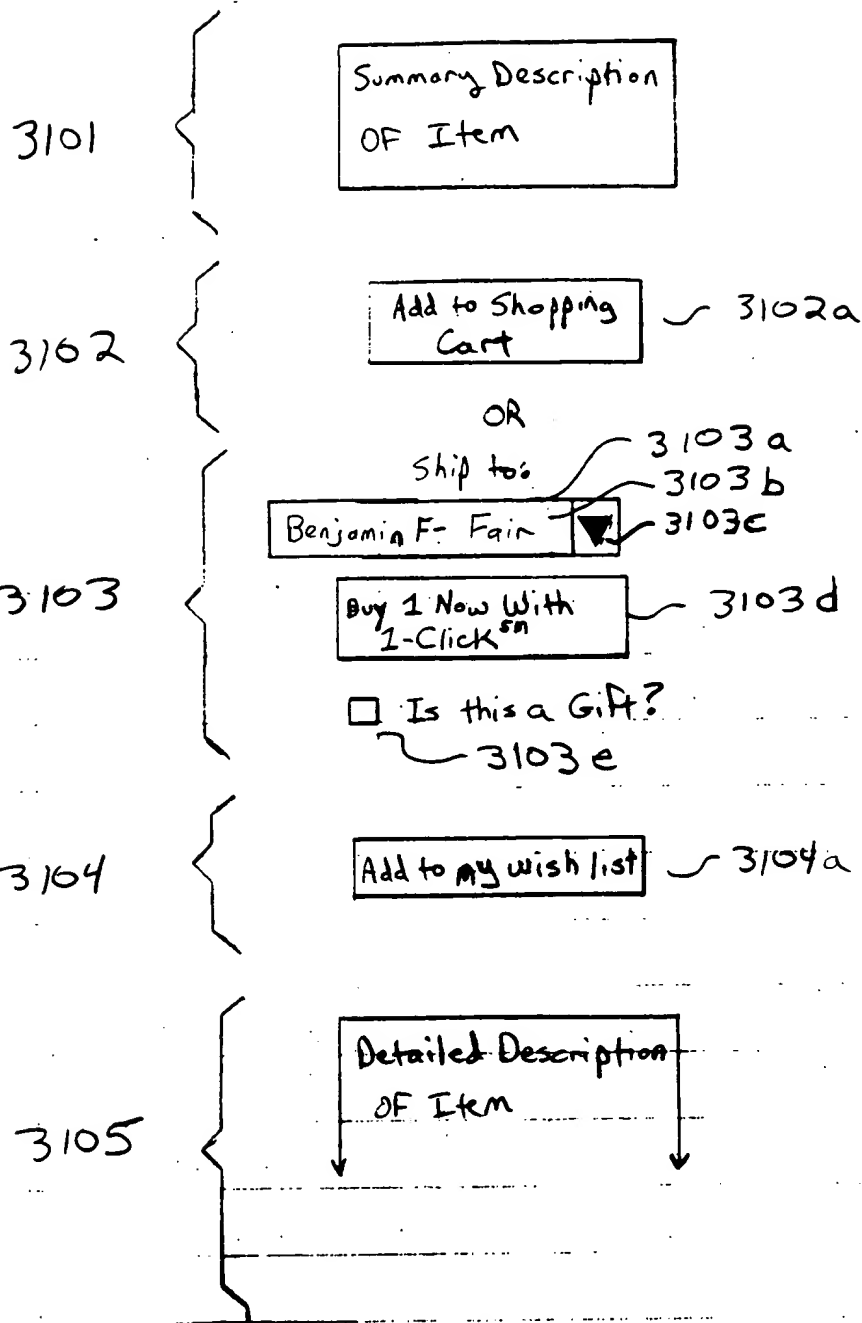
3103k

3103l

3105

Detailed Description  
OF Item

Fig. 31C



## Add New Address

Name:	<input type="text" value="Sally Smith"/>	
Address Line 1: (or company name)	<input type="text" value="210 ABC Club"/>	
Address Line 2:	<input type="text" value="1111 Main St."/>	3114
City:	<input type="text" value="Seattle"/>	
State:	<input type="text" value="WA"/> ▼	
Country:	<input type="text" value="USA"/>	
ZIP Code:	<input type="text" value="98100"/>	
Phone Number:	<input type="text" value="206-555-5555"/>	3115
Credit Card No.:	<input type="text" value="1111-1111-1111-1111"/>	
Credit Card Type:	<input type="text" value="Mastercard"/> ▼	3116
Credit Card Exp.:	<input type="text" value="01/02"/>	
Shipping Method:	<input checked="" type="radio"/> Standard <input type="radio"/> 2nd Day Air <input type="radio"/> Next Day Air	3117
Option Moniker:	<input type="text" value="The Club"/>	3118
Include address in 1-Click display:	<input checked="" type="checkbox"/>	3119

Fig. 31D

## Send To E-Mail Address

3130

enter e-mail

3135

Continue ►

### Select Shipping

#### To US Addresses

- ☒ Standard Shipping (3-7 days)
- ☐ 2<sup>nd</sup> Day Air (2 days)
- ☐ Next Day Air (1 day)

#### To non-US Addresses

- ☐ DHL World Mail (7-21 days)
- ☐ DHL Worldwide Priority Express (1-4 days)

Fig. 31 E

Fig. 31F

3101

Summary Description  
OF Item

3102

Add to Shopping  
Cart

3102a

OR

Ship to:

3103a

3103b

3103c

John Doe



3103

Buy 1 Now With  
1-Click<sup>SM</sup>

3103d

☒ Is this a Gift?

3103e

3104

Add to my wish list

3104a

3105

Detailed Description  
OF Item



# Gift Message And Wrapping

Summary Description  
OF Item

3155

Enter your gift message.

3150a

(maximum 10 lines)

3150

3160

Want to wrap your gift?  
☒ No thanks,  
Yes  
Gift Wrapping: \$1.99 per item  

☐  
O A

☐  
O B

☐  
O C

Deluxe Hand Wrapping: \$4.99 per item  

☐  
O D

☐  
O E

☐  
O F

Fig. 31G

# Address Book

Fig. 32A

1-Click ordering is currently turned on for user jboe.

Turn 1-Click Off ~ 3205

Enter a New Address ~ 3207

3210

John Boe, Jr.  
1111 Jones Lane  
Seattle, WA 98104  
USA  
Phone: 206-555-8327

(EDIT)

Amex  
XXX-33003

(EDIT)

Shipping  
Method

- ☒ Standard  
☐ 2nd Day Air  
☐ Next Day Air

John Boe ~ 3212

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click  
display  
3214

This is the current default. To  
change, click here. ~ 3216

Delete Address

Update

settings for this address

3220

John Boe, Jr.  
ABC Company  
2332 Corporate Dr.  
Seattle, WA 98101  
USA  
Phone: 206-555-5000

(EDIT)

ABC Acct.  
XXX-512

(EDIT)

- ☐ Standard  
☒ 2nd Day Air  
☐ Next Day Air

John Boe - Work ~ 3222

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☐ Include in 1-Click  
display  
3224

Delete Address

Update

settings for this address

3230

Winston Churchill  
3601 Franklin Rd.  
Seattle, WA 98104  
USA  
Phone: 206-555-7263

(EDIT)

Billing and Shipping  
Information

Delete Address

Update

settings for this address

Winston Chur- [1] ~ 3232

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click display  
3234

3240

Winston Churchill  
3601 Franklin Rd., Apt #3  
Seattle, WA 98104  
USA  
Phone: 206-555-7263

(EDIT)

Billing and  
Shipping Information

Delete Address

Update

settings for this address

Winston Chur- [2] ~ 3242

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click display  
3244

3250

Winston Churchill  
ABC Company  
2332 Corporate Dr.  
Seattle, WA 98101  
USA  
Phone: 206-555-5000

(EDIT)

Billing and  
Shipping Information

Delete Address

Update

settings for this address

Winston Chur- 98101 ~ 3252

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click display  
3254

# Address Book (continued)

Fig. 32B

3260

Benjamin Franklin  
P.O. Box 1800  
Fairmont, VT 33850  
USA  
Phone: 941-555-2733

Billing and  
Shipping Information

Benjamin F- Fair ~ 3262

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click Display  
~ 3264

EDIT

Delete Address

Update

settings for this address

3270

Benjamin Franklin  
18244 Fox Woods Dr.  
Wilmington, VT 33850  
USA  
Phone: 941-555-2733

Billing and  
Shipping Information

Benjamin F- Wilm ~ 3272

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click Display  
~ 3274

EDIT

Delete Address

Update

settings for this address

3280

Sally Smith  
11111 Main St.  
Seattle, WA 98100  
USA  
Phone: 206-555-5555

mc  
XXX-11111

EDIT

- ☒ Standard
- ☐ 2nd Day Air
- ☐ Next Day Air

The Club ~ 3282

Moniker that will appear  
in 1-Click dropdown menu  
(Edit it if you like)

☒ Include in 1-Click Display  
~ 3284

EDIT

Delete Address

Update

settings for this address

# Shopping Cart

Fig. 33

3307  
Proceed to checkout

OR

Ship to:

John Doe ▼ 3303

Buy all items now  
with 1-Click<sup>sm</sup> 3305

3310	Summary Description of Item	Qty <span>1</span>	List price: <del>\$20.00</del> Our price: \$15.00 You save: \$5.00 (25%)	<span>save for later</span> <span>delete</span>
	3312 <input type="checkbox"/> Is this a gift?			
3320	Summary Description of Item	Qty <span>1</span>	List price: <del>\$10.00</del> Our price: \$5.00 You save: \$5.00 (50%)	<span>save for later</span> <span>delete</span>
	3322 <input checked="" type="checkbox"/> Is this a gift?			
3330	Summary Description of Item	Qty <span>1</span>	List price: <del>\$100.00</del> Our price: \$10.00 You save: \$90.00 (90%)	<span>save for later</span> <span>delete</span>
	*For Benjamin Franklin's Wish List			
	3332 <input checked="" type="checkbox"/> Is this a gift?			

Subtotal: \$30.00

## Benjamin Franklin's Wish List

When you buy from this page, you will have the opportunity to ship directly to Ben, or to another address of your choice (use shopping cart)

Summary Description of Item	Detailed Description?	Price	Requested	Received
	L3405	\$10.00	1	0
	✓ 3410			
	Add to cart		Ship to: Ben Franklin	✓ 3420
			Buy 1 Now With 1-Click <sup>sm</sup>	✓ 3425

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Fig. 34

Thank You

Fig. 35

Thank You For Your 1-Click order!

Review or change your 1-Click orders ~3505

One copy of: Summary Description of Item

Sent to: Benjamin Franklin, Fairmont, VT

Availability: as soon as possible

Shipping : Standard  
Method

EDIT ~3515

Wrapping: Deluxe A

Message: Ben, hope that electrical burn is getting better!

EDIT ~3520  
your gift options

Continuing Shopping Options

~3525